

LBSIMT PGDM-2022-23

One & Only Twelve Fold Programme



LAL BAHADUR SHASTRI

INSTITUTE OF MANAGEMENT & TECHNOLOGY

(Recognised by AICTE, Ministry of Education, Govt. of India)

Ranked In The Top Platinum Category By : CII-AICTE Survery



LBSIMT PGDM Approved by AICTE

Ultimate Twelve fold PG programme

Directly hitting the objective



VISION

To offer proactive learning modules, pragmatic approach and matrix of synergies that will build competencies in conformance with reputed national and global institutions for enabling students to take on the competition in the domains of Management and other professional courses and achieve excellence in their career

MISSION

To provide faculties having rich academic and industrial experience.

To offer a response infrastructure to create an effective learning environment

To strengthen Industry-Institute Relations

To assist our students in getting placements in reputed companies To produce "Change Masters" and "Wealth Creators" who can take challenges of tomorrow successfully *To transform student into "Job Providers"*

**JOURNEY TO ONE & ONLY TWELVE FOLD MANAGEMENT
PG PROGRAMME WITH DUAL SPECIALIZATION
IN ADDITION TO OUR REGULAR PGDM PROGRAMME FOR DETAILS REFER TO WEBSITE**



> Semester I : Executives

Corporate Suit With Executive Grey Blazer with Batch

Fold One - Certification in E-entrepreneurship

- Free I- Pad or Laptop

Fold two - Certified ERP Professional

Student will be given in-depth proficient knowledge about ERP which will inbuilt them to be efficient professional.

Fold Three - Certified Digital Marketing Professional

(Need of the hour programme) In-depth proficient knowledge about Digital Marketing which will inbuilt them to be efficient professional.



> Semester II Front Line Manager

Green Manager's Blazer with batch

Fold Four - Tour to Indian Industry of repute famous for its technologies and quality manufacturing.

Fold Five - Certified Industry Professional

(Student May Choose any One)

- ◆ Banking and Insurance Management
- ◆ BPO & KPO Management
- ◆ Real Estate Management
- ◆ Agriculture Management
- ◆ Retail Management
- ◆ Pharma & Health Management
- ◆ Telecom Management



> Semester III **Second Line Manager**

Maroon Blazer with the batch

Fold SIX - Foreign Industry and Education Tour to visit companies Two Foreign Country

Fold -Seven - Certificate in Women Leadership (For Female Students)

Exclusive programme for women. An additional certificate to LBS Female student to learn fight and win as leader .

Fold -Eight - Certified Industry Professional

(Student May Choose any One)

- ◆ Certificate in Business analyst
- ◆ Certificate in Artificial Intelligence Management
- ◆ International Business Management
- ◆ Entrepreneur Development
- ◆ Stock Exchange operations
- ◆ Portfolio Management
- ◆ Pay & Perk Management .

Fold-Nine - Certified foreign language professional

Certificate in a foreign language will help student to meet and explore international job opportunities in country other than English



> Semester IV **(CEO)**

Fold-Ten - Certified Crisis Manager

Certificate programme is uniquely designed in crisis management to face the challenges arising of uncertainties and using complete utilization of recourses.

Fold-Eleven - Certificate in Research Publication

Technique to write a quality research paper, presenting in national or international seminar and getting that published in Research Journal of Repute.

Fold Twelve - Foreign Industry training of Two -three weeks Providing a edge to traditional Management programme and exposing student to international working environment A unique feature and life time experience to work with international industry



OTHER FEATURES

- ◆ AICTE approved PGDM
- ◆ PDP session in each semester with highly skilled professionals.
- ◆ Special sessions by Top Industry personnel's in all semesters
- ◆ Modulated teaching Methodology through high end experienced and seasoned faculty members.
- ◆ Thousands of books and e-library facility .
- ◆ Teaching through LCD projector .Live and recent case studies .
- ◆ Sports and focus on all around development .
- ◆ Regular Seminar and Activities .
- ◆ Library
- ◆ DEL Net
- ◆ Thousands of latest books and latest journals



PLACEMENT IN CORPORATE OF REPUTE



CLASSROOMS

- ◆ Modulated teaching Methodology through high end experienced and seasoned faculty members.



- ◆ Teaching through LCD projector .Live and recent case studies .

COMPUTER LAB



Education Loan Facility is available through reputed banks .

LAL BHADUR SHASTRI INSTITUTE OF MANAGEMENT & TECHNOLOGY

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